

OCA Photography Level 3  
29<sup>th</sup> October 2017

## Project Proposal: Transcending Prison Walls

### Background:

My final body of work presentation for my BA (Hons) degree in Photography, I have elected to present perceptions of prisons and prisoner identity. For this, I have produced 10 subsections which I would like to combine into 2 cohesive expressions, neither of which is a conventional exhibition of physical work. One expression is an app and the other is a virtual reality piece. Both expressions are of spheres: one is seen from the outside while the other is seen from the inside.

The app and the bubble would provide an opportunity for viewers to explore different perspectives of prisons seen from the inside and the outside.

In my Level 2 work seen here : <http://www.lightrider.biz/page6.html> , I produced a roll-over pop-up inter-active section of assignment 5. I wanted to produce an app for my current work in which I take that interaction further but realize that I do not have the expertise to do it.

### Objectives:

1. To produce an app of a 3D rotating sphere with 5 different jigsaw sections, each one of which, when clicked, pops-up a different gallery of work. The viewer is very much on the outside of this experience but is encouraged to go into it.
2. To produce a virtual 'igloo' or bubble in which the viewer looks to the virtual walls from the inside. If the eye stares at a spot/ice brick for 3 seconds, that spot will open up a series of images and the viewer has the option of linking to another body of work linked to the previous one. The body of work can be an interview which sheds light on another body of work to which the viewer is directed. This combines virtual and augmented realities. The idea is that the viewer is encouraged to stay within the 'igloo' / bubble walls.
3. To link the two objectives together.

### Scope:

The end result of the project will be to extend the views of prisons and prisoner identity.

### Timeframe:

Phase One: A discussion with an interested party any time in the Autumn / Winter 2017 / 2018

Phase two: Development of an app any time in Summer / Autumn 2018

Phase three: Development of the virtual igloo any time in the Summer 2019

Costs:

As this might be part of a student's academic development, I do not anticipate that there are any costs involved. If, however, that is not the case, I am happy to negotiate costs involved.

Monitoring and evaluation:

I anticipate having regular monthly meetings with the student and /or supervisor involved. Progress will be evaluated according to set criteria agreed with the student and / or supervisor at our initial discussion.

If, at any stage, either party is not happy with the way the project is going, we can abandon it.

A handwritten signature in black ink, appearing to read 'A Goodchild', with a stylized flourish at the end.

Signed: Anna Goodchild